

Personalized products for Shopify

Add custom fields, variants, and options to products with conditional logic and pricing rules.



Build Award Winner
For community and impact

4.9 rated
On the
Shopify App Store

14-day free trial
Unlimited orders
and options

Built for
Cakes, flowers, gifts, chocolates,
hampers, weddings, and more

Trusted by



JUST BLOOM

Turn product options into a revenue driver

Product customization · Pricing and add-ons · Bulk setup and management · Dynamic visuals · Seamless integrations · Conditional logic · Design and customization tools · Localization · Support

Personalized products, made easy

Give customers more ways to tailor gifts, cakes, flowers, and specialty products, making every order feels more thoughtful and worth paying for.

Options that guide, not overwhelm

Show only what's relevant at each step with conditional logic, so customers move through choices quickly and confidently, without getting lost.

Widgets & Extensions

Product page, cart, checkout and order-status widgets, so customers know what's possible before they reach payment.

Built-in upsells

Turn customization into added revenue by charging for upgrades, extras, premium finishes, and special requests directly from the product page.

More confident purchases

Help customers visualize what they're ordering with swatches and dynamic product imagery that respond to their selections.

Online and in-store consistency

Bring product customization into Shopify POS so staff and customers capture the same options wherever the sale happens, without workarounds or gaps.

Product customization

- File uploads and gift messages ideal for personalized products like prints or greetings
- Add color swatches or custom images
- Flexible input types with text fields, dropdowns, radio buttons, checkboxes
- Edit options in cart, with pricing add-ons and translatable options

No limit To the options you can create
unlimited orders and options on every plan

Our pricing

\$49.99 /month

Everything you need to sell customizable products and services on Shopify

- Unlimited orders and options
- All option types
- Advanced option groups
- Edit options in cart
- Pricing add-ons
- File upload option type
- Translatable options
- Premium support



FIND IT ON THE
Shopify App Store

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